

## Admission Criteria – Bachelor of Business Administration (BBA) Program for the Academic Year 2025-26

| School                          | School of Management Studies & Liberal Arts   |  |                |
|---------------------------------|---|--|----------------|
| Program Level                   | Undergraduate (UG)  |  |                |
| Program / Intake                | Sr. No  | Program  | Intake (Seats) |
|                                 | 1   | BBA (Specialization in HR /<br>Marketing / Accounting &<br>Finance / Information<br>Technology Management) | 120            |
|                                 | 2   | BBA – Business Analytics   | 60             |
| Qualifying Exam                 | 10 + 2 Or Equivalent ( Any Stream )   |  |                |
| Mode of Admission               | Merit Based   |  |                |
| Eligibility<br>for<br>Admission | <ul> <li>Candidates must have passed 12th or equivalent Examination, with English as one of its subjects from the recognized Board including NIOS, securing a minimum 50% marks in aggregate of all the subjects. (45% for SC/ST/OBC-Non-Creamy Layer / PD / EWS).</li> <li>Applicants with 12th or equivalent from International Schools, affiliated to foreign education boards like IGCSE (International General Certificate for Secondary Education) and IB (International Baccalaureate) can apply, they have to submit equivalence certificate of Association of Indian Universities, New Delhi.</li> </ul> |  |                |
| Admission Procedure             | <ul> <li>65% and above aggregate marks in H.S.C (12<sup>th</sup> Std ) Or Equivalent - Direct admission on first cum first basis.</li> <li>50% to 64.4% aggregate marks in H.S.C (12<sup>th</sup> Std.) or equivalent - Merit list would be prepared and declared on GSFCU Website on the basis of the marks obtained.</li> <li>Time limit for confirmation of admission and payment of fees will be mentioned in the merit list.</li> </ul>  |  |                |
| Registration Fees               | <ul> <li>The registration fee for submitting online application<br/>form is Rs. 500/- (Rupees Five Hundred Only), which<br/>is to be paid online. (Non Refundable)</li> </ul>   |  |                |
| Hostel Facility                 | Limited accommodation facilities available for outstation students  |  |                |